



Down Syndrome Association of Central Texas
3710 Cedar St., Box 3 ~ Austin, TX ~ 78705
512.323.0808

Application for 2010 “Share the Passion” Calendar

If you would like to apply for the possibility of having your child’s picture in the DSACT “Share the Passion” 2010 Calendar, please mail the following information to the DSACT office by **April 20, 2009**.

1. Child’s name: _____
2. Age: _____ Date of birth: _____ Male _____ Female _____
3. Parents’ names: _____
4. Address: _____ City: _____ State: ____ Zip: _____
5. Home phone: _____
6. Cell phone: _____
7. Email address: _____
8. Will your child be able to tolerate:
 - Unfamiliar surroundings? ____ Yes ____ No
 - Unfamiliar people? ____ Yes ____ No
9. Can you commit to sell at least 30 calendars for \$12 each? ____ Yes ____ No
10. Can you commit to secure a \$500 calendar sponsor? ____ Yes ____ No
11. Can you commit to volunteer on the calendar committee to plan the gala?
____ Yes ____ No
12. What are your child’s passions or hobbies: _____
13. Do you know of any celebrities we can contact for a photo shoot for this calendar? If yes,
please list names and their passion: _____
14. With the application information please send a recent non-returnable photo of your child.

We also rely on parents whose children are in the calendar to sell to bulk of the calendars. It’s an easy sell because our children are so beautiful and charming, but you do need to be willing to roll up your sleeves and work hard on your sales pitch.

Important Note: An Application is not a guarantee that an individual will be photographed for the calendar. The calendar committee along with the photographer will make final decisions on pairings of celebrities. The child must be available for a photo shoot during school hours. They usually last only 30 minutes or less. **We** will make every effort to ensure that the photo shoot is an enjoyable experience for all children selected.



Down Syndrome Association of Central Texas
3710 Cedar St., Box 3 ~ Austin, TX ~ 78705
512.323.0808

The photo shoots may be outside and in unfamiliar surroundings with many people around. We ask you to consider carefully your child's temperament, sensory issues, and flexibility before submitting the application. Our goal is to partner the calendar models with celebrities whom they share a passion or common hobby with, and to create a calendar that represents the diversity of our children. *We will notify you ONLY if your child is selected for the 2010 calendar.* A new application is required each year.

Mail to: DSACT
Attn: Stefanie Martinez or Teana Ross
3710 Cedar St., Box 3
Austin, TX 78705

Email to: Teana@upsideofdown.org – be sure to attach the completed application and digital photo.

Calendar Committee Contacts

Stefanie Martinez – mikeandstef2000@aol.com 512.293.5503

Teana Ross – Teana@upsideofdown.org – 512.484.3112



Down Syndrome Association of Central Texas
3710 Cedar St., Box 3 ~ Austin, TX ~ 78705
512.323.0808

DSACT “Share the Passion” Calendar Frequently Asked Questions

~ How do I get my child in the DSACT calendar?

Please fill out the 2010 application completely and provide a recent photograph. You may send the application electronically to dsact2008@yahoo.com or mail to: DSACT 3710 Cedar St., Box 3, Austin, TX 78705 ATTN: Stefanie Martinez or Teana Ross

~ If I fill out an application will my child definitely be in the calendar?

There are no guarantees that your child will be selected. We have many more applicants that we can use in a single calendar. The calendar is an on-going project for DSACT. If your child is not accepted this year, please try again.

~ How do you decide which children/adults are selected?

There are many factors that go into determining who is selected. First we look at your child's interests and hobbies. We also look at the overall calendar and make sure we have an even representation between girls and boys, and a variety of ages and interests.

~ Will I be contacted if my child is NOT selected?

No, we do not have the ability to contact every calendar applicant. If your child is selected, you will be contacted.

~ Do you consider infants for the calendar?

We do not use infants in this calendar. The calendar focuses on sharing a passion and most infants do not yet have passions. Very young children tend to have short attention spans making the photography difficult when we have a short period of time to complete the photo session. Please submit an application for your child only after they are two years old.

~ If I filled out an application last year, do I need to fill out a new one?

Yes, we need a new application each year. This way we have updated information on interests and a recent photograph.

~ My child was in a previous calendar, can I submit another application?

We have so many awesome children and adults with Down syndrome in our group that we are not likely to use the same child twice any time soon. If we continue with the project for many years, there may be an opportunity down the road.



Down Syndrome Association of Central Texas
3710 Cedar St., Box 3 ~ Austin, TX ~ 78705
512.323.0808

~ Can I choose who my child is photographed with?

No.

~ Will my child always be matched with someone with the same passion?

We try to match as closely as we can, but this is not always possible. Almost all applications have reading, music, and sports listed as an interest. In an effort to make the calendar more interesting and to demonstrate that people with Down syndrome are capable of many things, you may ask you (and the celebrity or business owner) to do something totally different than you have on your list. For example you might be asked to be in a fishing scene even though your child has never been fishing...or in a cooking scene.

~ What if I am not happy with the celebrity/business owner or passion selected for my child?

You may say “no, thank you.” There is no guarantee, however, that there will be another opportunity to be in the calendar for that year.

~ Do I do have to do anything for the calendar if my child is accepted?

YES! The calendar is a huge job. A small group of us work year round on this project to secure celebrities and business owners to be photographed with our DSACT models. We need your commitment to help with planning the calendar gala, securing sponsors to pay for the calendar printing and the event (where your child gets the red carpet treatment), and we need you to sell at least 30 calendars. The calendar gala, is the unveiling of the actual photos - this is the first opportunity for the public to view and purchase the calendars. This is a great opportunity for you to invite your child’s doctors, teachers, family, therapists etc... If you are not willing to help with these, please do not submit your child for consideration. We cannot produce the calendar, plan an ever growing event, and sell the calendars without active participation from the model’s parents and or family!

~ What happens at the calendar gala?

The gala is an awesome event. The first year we had about 150 in a small gallery. We’ve quickly outgrown art galleries with attendance approaching 400 people. The DSACT celebs (AKA your child and family) will arrive by limousine and walk the red carpet complete with paparazzi. Entertainment, autographs, and mingling continues through the event. It is a very big deal. We usually have 2-3 TV stations there to capture the evening.

Calendar Committee Contacts

Stefanie Martinez – mikeandstef2000@aol.com 512.293.5503

Teana Ross – Teana@upsideofdown.org – 512.484.3112